# Douglas Connell

IT Specialist & Cybersecurity Expert

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## Professional Summary

IT Specialist and Cybersecurity expert with over 10 years of experience in cloud infrastructure, Linux server administration, cybersecurity, and digital marketing. Currently serving as the sole admin for Grerivian’s Shopify site, I handle SEO, ads, security, and Google Analytics. My expertise includes penetration testing, networking, and driving business growth through secure IT strategies.

## Key Skills

* Google Cloud, AWS, Azure Infrastructure
* Linux Server Administration (Debian, Rocky Linux, CentOS)
* Firewall Configuration & Network Security (iptables, ufw, Fail2Ban)
* SSH Key-Based Authentication & Passwordless Systems
* Penetration Testing & Ethical Hacking (Kali Linux, ParrotOS)
* Advanced Tools: Nmap, Metasploit, Wi-Fi Security Auditing
* Vulnerability Scanning, Exploit Development, and Malware Analysis
* Web Server Management (Apache, Nginx)
* SSL/TLS Certificates & HTTPS Implementation (Let's Encrypt)
* Cybersecurity & IT Risk Management
* Consultative Sales & Business Development

## Professional Experience

### Grerivian (2023 - Present) - IT Admin & Digital Marketing Lead

As the sole administrator for [Grerivian's Shopify website](https://www.grerivian.com/" \t "_blank), I manage all aspects of the e-commerce platform, including SEO, Google Ads, and analytics. I also ensure the site is secure, optimized for performance, and compliant with security protocols.

* Increased online sales by 25% through Google Ads and SEO strategies
* Installed and optimized Google Analytics for advanced tracking and reporting
* Implemented effective SSL certificates and security monitoring

### Texas Bus Sales (2021 - 2023) - IT Administrator & Sales Lead

* Provided network administration and cybersecurity solutions for internal teams
* Managed cloud migration and IT security strategies
* Led business development efforts, increasing client acquisition by 20%

### Zentap (2018 - 2020) - Sales Executive

* Ranked #1 in sales, providing digital marketing and cybersecurity solutions
* Trained new hires in outreach strategies and lead management

### EMRG (2016 - 2018) - IT Sales Manager & Systems Administrator

* Led a team of 6 sales reps and served as sysadmin for e-commerce platforms
* Deployed Apache servers and optimized website performance for high-traffic sites

## Education

**Southern Methodist University** - Networking Technologies Program

**Elkins High School** - Class of 2000